

Sample searches

Second World War

Picture Post followed the progress of the war in detail, reporting on both decisions at the highest level, and on the lives of ordinary soldiers.

- Hitler -1444 results
- Mussolini – 341 results
- Churchill – 853 results
- Roosevelt – 303 results
- Dunkirk – 161 results
- Yalta – 25 results
- Stalingrad – 73 results
- Blitzkrieg – 81 results
- Rationing – 406 results
- R.A.F. – 1150 results

Korean War

Picture Post continued its high standard of war reporting with the first major conflict of the post-WW2 era. Controversially, it criticised South Korea for its treatment of political prisoners, which it saw as a violation of human rights.

- Korea – 249 results
- Korean – 109 results
- The Lesson of Korea: Could this Happen in West Germany? Aug 12, 1950
- Korea: 12 Months. June 23, 1951
- Korea: First Words, Last Words, Nov 1, 1952



Recruiting advert for the Royal Air Force, 14 Dec 1940



July 29, 1950

Race and Immigration

In the early years of *Picture Post* it commented at length on the plight of European Jews, and other refugees. In the postwar years it bore witness to the growing number of commonwealth immigrants who came to Great Britain, and reported on the issues they faced in their new country.

- Immigration – 102 results
- Refugee* - 511 results
- Is There a British Colour Bar? (July 02, 1949)
- Marry a Negro? (October 30, 1954)



April 6, 1940

International affairs

Although published in Britain, with a predominantly British readership, *Picture Post* had a liberal internationalist outlook, and sought to report on global news.

- German* - 3979 results
- India* - 1537 results
- Australia* - 1952 results
- America* - 5005 results
- France – 2005 results
- South Africa – 1396 results



Nov 4, 1939

Fashion

The photography, writing and adverts in *Picture Post* bring to life the styles of the mid-twentieth century.

- Fashion – 1642 results
- Corset – 102 results
- Hairdressing – 156 results
- Should Women Wear Trousers? (November 1, 1941)



Design for Spring Time, March 25, 1939

Sport

Sport was covered routinely in the newspaper

- Football – 696 results
- Wrestling – 116 results
- Olympic* - 252 results



Speedway Racing, Oct 22, 1938

Showbusiness

A large number of the covers of *Picture Post* featured glamorous stars of stage and screen – the newspaper always ensured it gave its popular readership what it wanted.

- Hollywood – 728 results
- Theatre – 1340 results
- Laurence Olivier – 57 results
- Marilyn Monroe – 73 results
- Audrey Hepburn – 40 results



Grace Kelly, Sep 4, 1954

Social life

Picture Post focused as much on the everyday conditions, life and culture of society, as it did on the big news events of the day. As a result, it is a valuable record of how people lived, from the Great Depression years of the 1930s, to the rise of youth 'tribes' such as the *Teddy Boys* in the 1950s.

- Homeless – 155 results
- Unemployment – 445 results
- Teddy Boy – 21 results
- Teenager* - 112 results
- Dancing – 987 results



Leave Youth Alone! Sep 24, 1955

Public Health

Picture Post reported widely on health issues, printing the first photographs of an operation, the first photographs of a birth, and reporting on the links between smoking and cancer in the 1950s.

- Surgery – 120 results
- Smoking – 746 results
- Should we Smoke Less? (September 04, 1948)
- War on Colds (December 07, 1940)



Feb 27, 1954

Advertising

The advertising in *Picture Post* is indicative of the social and cultural values of the time – you can trace the shift from the thrifty wartime years to the more optimistic (and colourful) 1950s.

- Shampoo – 801 results
- Cigarettes – 639 results
- Housewife – 516 results
- Coca Cola – 25 results



June 26, 1954