

DAILY MAIL HISTORICAL ARCHIVE

This is the fully-searchable digital archive, allowing researchers and students to search the full text of over one million pages of the newspaper's backfile, from its first issue in 1896 to the end of 2004, and provides insight it gives into the interests of the mass-market, 'everyman' reader. This also included otherwise hard to find issues of the *Daily Mail Atlantic Edition*.

Various source media, *Daily Mail Historical Archive*



An electrifying human drama and a seismic election creating shockwaves on both sides of the Atlantic ...
TRUMPQUAKE

THURSDAY, NOVEMBER 18, 2016 www.dailymail.co.uk DAILY NEWSPAPER OF THE YEAR 65p

ent? Elderly can eat or heat?



Daily Mail Atlantic Edition
 Monday, February 12, 1923. "BERENGARIA."
 There is no other cigarette of such quality at such a price.
FATIMA CIGARETTES

Leading Hotels
 NEW YORK AND BOSTON
 THE COPLEY-PLAZA
 EDLEY SQUARE



Daily Mail
 FRIDAY, FEBRUARY 14, 1991
 WIN £50,000 INSTANT CASH
Jonathan Cainer: How you can find your Valentine
MURDERERS
 The Mail accuses these men of killing. If we are wrong, let them sue us

5p from the cost of this paper goes to the Daily Mail's Flood Aid Appeal



Daily Mail
 FRIDAY, DECEMBER 11, 2003
 To thousands of our wonderful readers, B boss Philip Green, th lottery firm Camelot Vodafone, Debenham W H Smith and the stars of sport and showbusiness who responded so magnificently on Da

UTILIZE OVER ONE HUNDRED YEARS OF CONTENT FROM “THE NEWSPAPER THAT RULES BRITAIN”

The *Daily Mail* has been at the heart of British journalism since 1896, regularly changing the course of government policy and setting the national debate, and has never been a stranger to controversy. As well as the main edition, it is the only mass-market newspaper to have had its own independent edition printed on board transatlantic liners. The *Daily Mail Atlantic Edition* was published from 1923-1931, and is included in this archive.

KEY STATISTICS

Number of articles

Over 6.7 million

Number of pages

Over 1.2 million

Earliest document

1896

Latest document

2016*

* The years 2005-2016 were released as a separate modules. Some libraries may only have access until the end of 2004.

ACCESS RARE PUBLICATIONS

This archive includes Special issues, and the *Daily Mail Atlantic Edition* which is extremely rare and not held at the British Library

NEWS FOR DIFFERENT AUDIENCES

The *Daily Mail* is one of the few newspapers to focus significantly on female audiences, providing an important insight into the attitudes, interests and opinions of women

EXPLORE CHALLENGING QUESTIONS

It was also aimed at a mass-market audience, providing insight into how target audiences affect the representation of, and what constitutes, 'news'

CROSS-SEARCH FOR NEW CONNECTIONS

This archive is cross-searchable with other Gale Primary Sources collections, opening new avenues for digital humanities scholarship and uncovering new and innovative research

A MULTIDISCIPLINARY RESOURCE

- Contemporary History
- Gender and Women's Studies
- Nineteenth Century History
- Politics
- Social History

FEATURES AND TOOLS

Term Frequency

See the frequency of search terms within a content set to begin assessing interactions and how they developed over time.

Term Clusters

Developing research topics by identifying and organising frequently occurring themes, and revealing hidden relationships between search terms.

Text & Data Mining

At request, Gale will deliver data and metadata associated with the collection for use in data mining and textual analysis, supporting the digital humanities.

For more information or to request a free trial, please visit

gale.com/uncoverdailymail